

RYN MANIER

2D Character Artist | Illustrator | Visual Storyteller | Creative Director

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raatsart.com

PROFESSIONAL SUMMARY

Digital Media student and visual storyteller with a passion for illustration, storyboarding, and character-driven storytelling. Experienced creating engaging visual content through freelance work and original creative projects, with a strong foundation in character design, visual development, and narrative-focused art. As the creator and lead artist of an original animated series, I collaborate with artists, writers, and voice actors to bring ideas from concept to production. Eager to contribute creativity, strong visual communication, and a collaborative mindset while continuing to grow within the animation, illustration, or entertainment industry.

PROFESSIONAL EXPERIENCE

Founder, Creative Director, Producer & Lead Artist — BLACK RAIN

[BLACK RAIN Instagram](#)

2025–Present

- Founded and currently leads an original multimedia entertainment project focused on narrative-driven animation, visual storytelling, and digital brand development.
- Directs creative operations including visual development, production coordination, story planning, promotional strategy, and collaborative asset pipelines.
- Oversees cross-functional collaboration between artists, writers, voice actors, and creative contributors throughout pre-production and active development stages.
- Develops marketing assets, promotional campaigns, audience engagement initiatives, and social media branding strategies to support project growth.
- Manages creative workflows, production timelines, and content delivery across multiple digital platforms.
- Serves as creator, producer, director, and lead artist for the project.

Founder & Freelance Digital Artist — RAATS Production

[RAATS Production Instagram](#)

2021–Present

- Founded and manages an independent creative media brand specializing in digital illustration, character design, branding, and visual storytelling.
- Produces commissioned visual assets, promotional artwork, and branded content for clients across digital platforms.
- Maintains client communications, project timelines, pricing structures, revision workflows, and final asset delivery.
- Built audience engagement through consistent content strategy, platform branding, and social media growth initiatives.
- Develops creative concepts and visual identity assets tailored to client objectives and brand direction.

Founder & President — ETSU Esports Club

2025–Present

- Founded and led a university esports organization focused on student engagement, competitive gaming, and community development initiatives.
- Managed organizational operations including recruitment, executive leadership, event coordination, member retention, and campus outreach.
- Re-elected by organization membership to continue serving as President for the following academic year.
- Directed club growth initiatives through community engagement strategies, leadership development, and collaborative event planning.
- Coordinated communication between student leadership, university departments, and organization members to support long-term operational growth.

Digital Media & Social Content Designer — ETSU Esports

2024–2026

- Designed and produced multi-platform promotional content supporting university esports teams, competitive events, and community engagement initiatives.
- Created branded social media assets, digital advertisements, motion graphics, and promotional campaigns across multiple competitive titles.
- Collaborated with leadership, players, and media staff to maintain brand consistency and increase audience engagement.
- Supported esports marketing operations through content scheduling, campaign coordination, and digital asset production.
- Assisted with visual communication strategies supporting organizational branding and audience outreach.

Digital & Social Media Intern — Sky 3 Entertainment

Spring 2026

- Supported social media and digital marketing initiatives through content creation, video editing, promotional graphics, and branding support.
- Assisted with maintaining visual consistency across multiple digital platforms and marketing campaigns.
- Collaborated within a professional entertainment production environment to meet deadlines and campaign objectives.
- Produced digital media assets supporting audience engagement and promotional outreach efforts.

Peer Mentor — ETSU School of Business and Technology

2025–Present

- Provided mentorship, onboarding support, and academic guidance for incoming and current university students.
- Assisted with student engagement initiatives, leadership development, and campus resource navigation.
- Supported retention and community-building efforts through peer communication and mentorship programming.
- Collaborated with faculty and student leadership to encourage student success and campus involvement.

Food Service & Customer Experience Associate — Various Employers

Several Years

- Developed strong customer service, multitasking, conflict resolution, and team collaboration skills within fast-paced service environments.
- Maintained operational efficiency during high-volume business periods while delivering positive customer experiences.
- Demonstrated adaptability, time management, and communication skills in deadline-driven environments.
- Worked collaboratively with team members to support daily operations and maintain workplace standards.

EDUCATION

East Tennessee State University

Bachelor of Science in Digital Media — Expected May 2028

Honors Program Participant

CORE SKILLS

Creative Direction • Multimedia Production • Social Media Marketing • Digital Campaign Development • Audience Engagement • Brand Development • Visual Storytelling • Illustration • 2D Animation • Character Design • Motion Graphics • Graphic Design • Content Strategy • Digital Asset Production • Production Coordination • Event Planning • Community Leadership • Project Management • Team Collaboration • Client Relations • Marketing Operations

TOOLS & SOFTWARE

Adobe Creative Cloud • Procreate • Maya • Microsoft Office • Canva • Social Media Platforms • Digital Content Management Tools